

FOR IMMEDIATE RELEASE

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The Peoria Memorial Affiliate of Susan G. Komen for the Cure®, has awarded \$624,608.00 in grants to local agencies for programs which provide breast health awareness, education, screening, and treatment.

Seventy-five percent of net proceeds raised from Peoria Memorial Affiliate events remain in Central Illinois and twenty-five percent supports the Susan G. Komen for the Cure® National Grant Program for breast cancer research to benefit women throughout the United States. Since its establishment, The Peoria Memorial Affiliate of Susan G. Komen for the Cure® has awarded over of 7 million dollars to Central Illinois agencies for breast health awareness, education, screening, and treatment.

Grant Recipients are:

Boys & Girls Club Of Greater Peoria, Inc., Peoria, IL - \$5,097.00

The Boys and Girls Club project will be used to raise awareness and to change people's beliefs and attitudes about breast cancer to the medically underserved population in the East Bluff neighborhoods, the Peoria Housing authority communities, and the teenage population within the Boys and Girls Clubs of Greater Peoria, Inc. Proper breast health will be addressed in group sessions and during home visits throughout the year. This project will include presentations by health staff, and the mobile mammography unit with mammogram screenings.

Cancer Center For Healthy Living Inc., Peoria, IL - \$18,000.00

The purpose of the program is to provide supportive and educational services. The key activities include support groups, individual counseling, and educational seminars. All activities focus on the empirically proven connection between mind, body, and spirit. The services are free of charge for people who currently have or ever had breast cancer and for the people in their personal supportive network.

The expected impact of the program is to improve coping skills, self advocacy, self-efficacy, anxiety management, and overall quality of life.

The evaluation method is to have breast cancer survivors complete an initial survey rating overall "Quality of Life." Additionally, group participants will complete a second survey after three months of group attendance. Counseling participants will complete a survey either after three months of counseling, or at the end of the final counseling session. The survey will evaluate whether the participant perceives that he or she received the expected benefits of the program and whether quality of life has improved.

Cancer Center for Healthy Living, Inc., Peoria, IL - \$6,710.00

The Breast Cancer Nutrition program provided through the Cancer Center for Healthy Living will provide comprehensive medical nutrition therapy services for individuals suffering from nutrition-impact symptoms related to breast cancer and its treatment. Breast cancer patients and survivors will receive the skilled services of a licensed and registered dietitian to help manage unintentional weight loss secondary to anorexia, mucositis, esophagitis, stomatitis, nausea, vomiting, diarrhea, and myelo-suppression which commonly occur during chemotherapy, radiation therapy, and/or surgical interventions required to treat breast cancer patients. This comprehensive program will provide individualized medical nutrition intervention, samples and ordering information for medical nutrition foods as appropriate – intended to minimize delays in treatment plans and improve quality of living. Patients from Peoria County who qualify will receive provisions for transportation to nutrition consultations as well as ongoing medical nutrition foods. A small portion of our services will target breast cancer survivors desiring to incorporate lifestyle changes to improve long-term survival.

Fulton County Health Department, Canton, IL - \$26,131.00

Fulton County Health Department will facilitate existing breast cancer support group for newly diagnosed survivors and their families in Fulton County. A primary focus will be to increase breast health awareness, education, access to screening and early detection in Fulton County, targeting identified high risk geographic areas and populations in an effort to reduce rates of breast cancer incidence and mortality. Staff will monitor each client from beginning application to completion of services.

Hancock County Health Department, Carthage, IL - \$16,796.00

The Hancock County Health Department will use funds provided by a Community Grant from the Peoria Memorial Affiliate of Susan G. Komen for the Cure to provide mammograms for eligible rural women aged 40 years and older

who lack the resources to obtain these services for themselves. Comprehensive education that increases awareness, promotes good breast health, and encourages participation in preventive screenings will be provided to women of all ages in an effort to reduce the morbidity and mortality from breast cancer in Hancock County.

Heartland Community Health Clinic, Peoria, IL - \$28,216.00

Central Illinois suffers a higher breast cancer mortality rate than either the state or national averages. Among those who die, black women make up twice as many as white women. One survey indicated that 8 out of 10 black women identified that barriers to access to healthcare contributed to their lack of treatment. Heartland Community Health Clinic is committed to reducing these statistics within our community by making mammogram screens more accessible to local African American women and by providing them the referral and/or counseling services they require to attain appropriate care. To do this, HCHC will partner with local hospitals and will provide incentives and transportation to participants to ensure they arrive for their appointments. The program will be evaluated by tracking the number of patients scheduled for mammograms, the number of patients seen, the number of patients requiring a subsequent referral, and the number of patients who are in compliance with their referrals. The likely impact of this program is an increase in early breast cancer detection among black women in Peoria due to greater availability for patients to access mammogram screening.

Heartland Community Health Clinic, Peoria, IL - \$41,664.00

The Heartland Healthy Patient Initiative is an educational program for low-income, medically underserved patients who receive health services at one of Heartland's clinics. Goal 1 will provide breast health awareness and education to 1800 Heartland patients. During regularly scheduled appointments for pap smears and clinical breast exams female patients will identify personal risk factors for breast cancer and discuss plans to reduce those risks, including monthly SBE. High-risk male patients will also receive examinations and gender-specific education on breast cancer prevention. Bi-weekly breast education classes will be offered for patients to view an educational video and palpate breast models to help them distinguish between normal and abnormal breast tissue. Patients will receive valuable information about the three steps that are most important to breast health, self-breast examination, clinical breast examination and mammography. Goal 2 is to provide 10 patients diagnosed with breast cancer access to care, appropriate referrals, transportation and translation as needed, prescriptions for pain and nausea as needed, compression therapy, counseling and support groups.

Henry/Stark County Health Department, Kewanee, IL - \$8,708.00

The No Barriers Project will provide vouchers for eligible women for mammogram and breast ultrasound exams who do not meet Illinois Breast and Cervical Cancer Program criteria, are unwilling to enroll due to perceived barriers, and have no other funding source. The number of women issued vouchers for a mammogram and/or ultrasound will be evaluated. The goal is to decrease the barrier of cost while providing ease of access, in hopes that minimizing the barriers will encourage rural women to make breast health a priority in Stark County.

Hult Center for Health Education, Peoria, IL - \$16,610.00

The Hult Center for Health Education will provide breast cancer awareness presentations to high school female students. This program is designed to educate the students on breast anatomy and physiology, normal and fibrocystic tissue and changes, risk factors, signs and symptoms of the disease and the importance of early detection using breast self-examination. Anatomical models are used to teach the proper technique for performing a breast exam. We will be utilizing the Turning Point Technology© software to pre and posttest the female students on the effectiveness of our program throughout the school year. Our focus areas will include increased knowledge of breast cancer signs and symptoms, likelihood of regularly performing BSE and the understanding of the proper technique of performing self exams. Based on past research, we feel confident that our curriculum will increase the students' knowledge and likelihood of performing breast self exams currently and in the future.

Hult Center for Health Education, Peoria, IL - \$37,500.00

Kids Konected is a support program that offers friendship, understanding and education for children ages 5-18 whose parent or caregiver has or had any type of cancer. Whether it is early stage diagnosis or advanced stage cancer, Kids Konected provides the opportunity to meet and work with a professional group of counselors in the effort to help children and parents cope with the journey of cancer. All meetings are lead by credentialed professional facilitators who provide a caring and supportive environment for the families. The children are divided into age appropriate groups that allow for more focus and attention to the young people. Kids Konected also provides a support component for the parents. The program's goals and objectives are measured on the verbal and written feedback that is received from the participants, children and adults, that attend the bi-monthly support meetings. This support group has provided significant measurable impact to families that have gone through the program over the last 10 years.

Illinois Oncology Research Association, Peoria, IL - \$8,357.00

Illinois Oncology Research Association will assist patients with medical bills including lab tests, dexa scans and mammograms to ensure patients can meet clinical trial requirements thus allowing women to join a study and/or remain part of the clinical trial. Illinois Oncology Research Association has also identified the need to increase enrollment to clinical trials and to support women as they go through the clinical trial. IORA will specifically target African American women and IORA will address this need by utilizing a clinical trial navigator to educate African American women about the need to join a clinical trial and to remove barriers that might exist. Through education and patient assistance IORA will reach out to women diagnosed with breast cancer focusing on minority women and to women who are uninsured or underinsured or lack the education about clinical trials to make an informed decision.

Institute Of Physical Medicine & Rehabilitation, Peoria, IL - \$16,200.00

The Breast Cancer Rehabilitation & Lymphedema Program at The Institute of Physical Medicine & Rehabilitation will assist in restoring function to improve quality of life for at least 15 underinsured individuals suffering from the debilitating side effects of breast cancer & its treatment. Breast cancer patients & survivors will receive the skilled services of a physical therapist and/or occupational therapist to address the physical limitations caused by breast cancer, including lymphedema. Therapy participants will complete a functional index evaluation pre-/post-treatment to measure functional outcomes & quality of life. The likely impact of this program will be improved quality of life status post breast cancer for those who could not otherwise afford therapy services.

Knox County Health Department, Galesburg, IL - \$28,800.00

The WHC ensures KC females will have access to clinical breast exams, screening mammography, and comprehensive breast education. The IBCCP allows treatment referrals, and compliments the Komen services at a one-stop clinic.

The WHC sees a great deal of high risk women, due to the economical times, and are exactly the women the Komen Grant dollars will educate and screen through grant funding. Through patient satisfaction surveys, and referral questions, service and outreach activities will be evaluated, with the opportunity for change and updates.

McDonough County Health Department, Macomb, IL - \$14,305.00

Provide screening and early detection, with referral and follow-up services, to 20 women. This target population will be under the age of 50 years, low income, uninsured or underinsured as well as predominantly Caucasian. Attaining and evaluation of our goal will be through a variety of outreach activities within the health department programs including collaborative outreach with social service agencies/hospital activities, medical providers, multi-media outlets throughout rural /urban McDonough and surrounding counties. The number of women reached and served will be documented through billing procedures and medical case management.

Methodist Medical Center Foundation, Peoria, IL - \$83,970.00

The focus of this initiative is to increase the number of African American women and women in medically underserved rural communities who receive breast health screening through mammography, thereby improving chances for early detection and successful treatment of breast cancer in these two populations.

Identification, education, incentives, and improved access to services will all be components of the program. The BRA coordinator will connect underserved women with breast health services and help them obtain the necessary care and treatment through the Methodist Breast Health Navigator when needed. BRA provides comfort, support, protection, and "lift" that a woman needs to overcome her hesitations about breast health assessment.

Methodist Medical Center Foundation, Peoria, IL - \$16,560.00

This program provides support to patient with financial need who are at risk of developing lymphedema or who are suffering the effects of lymphedema as a result of surgery for breast cancer. Means tested financial support may be received for wraps and supplies, therapy services, and compression garments with the objective of controlling the patient's acute or chronic symptoms.

Methodist Medical Center Foundation, Peoria, IL - \$49,738.00

This grant request provides financial support for screening mammograms, breast sonograms, and unilateral and bilateral diagnostic mammograms at Methodist Medical Center for patients who do not have adequate insurance or financial resources to cover the cost of these services and who do not qualify for IBBCP financial assistance.

Funding from this grant also helps support the cost of fuel for the area's only mobile mammography van, which makes diagnostic breast health services available to patients in underserved and rural areas in order to facilitate early diagnosis and breast health education.

Methodist Medical Center Foundation, Peoria, IL - \$32,400.00

This collaborative program serves patients of Methodist, OSF Saint Francis, and Proctor Hospital breast services. The program is administered by the Methodist Medical Center Foundation.

Breast cancer patients who need and qualify for financial assistance can receive support for the purchase of post-surgical camisoles; specialty bras, breast prostheses, and wigs or other head coverings that will help the patient feel more comfortable during and after treatment for breast cancer. Studies have shown that these items contribute to the patient's feeling of well-being and assist them in dealing positively with their disease.

Educational materials are made available to all patients diagnosed with breast cancer regardless of financial resources.

OSF Saint Francis Medical Center Foundation Council, Peoria, IL - \$1,134.00

The Awareness Project at OSF Saint Francis Centers for Breast Health will provide information about breast self-awareness and proper breast exam techniques for women of all ages. This project will teach the importance of breast self exams, clinical breast exams and screening mammography. The information will be given through materials in a breast self-awareness kit and personal education by center staff.

OSF-Saint Francis Medical Center Foundation Council, Peoria, IL - \$11,700.00

This collaborative grant between OSF Saint Francis and Methodist Medical Center will again focus on providing financial assistance for patient undergoing treatment for breast cancer through gas and grocery cards.

OSF-Saint Francis Medical Center Foundation Council, Peoria, IL - \$2,971.00

The Prophylactic Lymphedema Program will continue a collaborative effort between OSF Saint Francis Medical Center, Methodist Medical Center, and Proctor Hospital to provide each breast cancer patient with a full axillary lymph node dissection, a prophylactic compression sleeve and a medical lymphedema alert bracelet.

This project has been funded in the past, as a mid year and a full year grant. Evaluation of the program will be based on the number of participants of the grant.

OSF-Saint Francis Medical Center Foundation Council, Peoria, IL - \$20,520.00

The Comprehensive Lymphedema program of OSF Saint Francis Medical Center Outpatient Rehabilitation will ensure that women or men, especially those unable to pay, will have available to them the skilled evaluation and treatment of lymphedema secondary to breast cancer. They will be supported with lymphedema education, resource information, transportation and needed treatment supplies. In addition, professional staff will offer community education directed toward breast cancer survivors and toward healthcare providers. Education will include a special focus to survivors in less densely populated areas, Hispanic and other minority patients.

OSF-Saint Francis Medical Center Foundation Council, Peoria, IL - \$21,173.00

Financial barriers deter women from obtaining mammograms, which provide early detection of cancers and improve outcomes. This grant will target low income women to assure they will receive potential life-saving breast imaging procedures.

Peoria City/County Health Department, Peoria, IL - \$63,000.00

The Peoria City/County Health Department will provide breast health services to women in Peoria and Marshall Counties with emphasis on African American women and women in rural areas. A comprehensive program of services will include providing breast health information during outreach at health fairs and churches; maintaining a network of medical providers for clinical services; reimbursing designated breast health screening services for uninsured women, and providing direct follow-up case management services to assure women with abnormal screening results receive appropriate follow-up care. An important aspect of the program includes participating in activities to increase the capacity in the community by strengthening local breast health advocacy coalitions. Evaluation of the program will include reports of number of women receiving education, women in minority populations, and women receiving mammograms and other breast health services. The impact on the community will be an increased capacity for services through coalition building, increased breast health awareness through education, and increased number of minority women receiving breast health services.

Tazewell County Health Department, Tremont, IL - \$40,500.00

Tazewell County Health Department will provide mammograms or other diagnostic breast procedures to 125 women in Tazewell County. The Department will also provide education and outreach to 535 women eligible for services through the Illinois Breast and Cervical Cancer Program, and to other Tazewell County women, including

Hispanic and rural women, through activities that are included in the program's marketing plan. Tazewell County Health Department will participate in the regional Mammogramathon through collaboration with Pekin Hospital to sponsor a Free Mammogram Day on National Mammography Day, October 15, 2010, and will provide mammograms to 50 women. Program staff will begin a peer support program for women diagnosed with breast cancer.

University of Illinois at Chicago Library of the Health Sciences, Peoria, IL - \$1,548.00

The Komen "Information for the Cure" collection at the University of Illinois at Chicago Library of the Health Sciences-Peoria, a premiere breast cancer collection, empowers healthcare professionals and consumers in Central Illinois in the fight against breast cancer. An interactive web site provides convenient access to library collections and services and encourages communication among those touched by breast cancer.

Woodford County Health Department, Eureka, IL - \$6,300.00

The purpose of Awareness for Life is to target low income, rural women over 40 in Woodford County communities with high poverty rates. These rural communities are at risk for poverty-related barriers to breast health. The focus of the program is breast care awareness and early detection coupled with informational assistance on accessing services. Communities will be reached through informational displays, small group presentations, and community awareness campaigns. The program will be evaluated on participation data, knowledge tests and data from IBCCP. This program will improve the breast health practices of women in the at-risk communities of Minonk, Washburn and Spring Bay.