

**FOR IMMEDIATE RELEASE
2011 GRANT RECIPIENTS**

**FOR FURTHER INFORMATION CONTACT:
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The Memorial Affiliate of Susan G. Komen for the Cure[®], has awarded \$650,289.00 in grants to local agencies for programs which provide breast health awareness, education, screening, and treatment.

Seventy-five percent of net proceeds raised from Memorial Affiliate events remain in Central Illinois and twenty-five percent supports the Susan G. Komen for the Cure[®] National Grant Program for breast cancer research to benefit women throughout the United States. Since its establishment, The Memorial Affiliate of Susan G. Komen for the Cure[®] has awarded over \$8.2 to Central Illinois agencies for breast health awareness, education, screening, and treatment.

Grant Recipients are:

Boys & Girls Club Of Greater Peoria, Inc., Peoria, IL - \$5,563.00

Project Director: Barbara Ann Gordon; Phone: (309) 685-6007; E-Mail: bgordon@bgcpeoria.org

The Boys and Girls Club project will be used to raise awareness and to change people's beliefs and attitudes about breast cancer. Breast health awareness and answers to the most often asked breast cancer questions will be addressed in quarterly group sessions and during home visits throughout the year. Sessions on-site at the Boys and Girls Club will be co-facilitated by community health staff and BGC staff. Participants will complete a pre test, enjoy a light lunch, or nutritious snack, receive breast health/cancer education, complete a post test and interact with facilitators. This project will target the medically underserved, uninsured or underinsured women, teen parents and teen members within the Boys and Girls Clubs. This project will include two community health fairs targeting African Americans and Hispanics. The mobile mammography Unit will be on-site for women to complete their mammograms. Health screenings, referrals, and related health agencies with table top displays will distribute literature, showcase services, answer questions and provide demonstrations. Door prizes will be raffled every thirty minutes and a light lunch or nutritious snacks will be offered.

Cancer Center For Healthy Living Inc., Peoria, IL - \$13,940.00

Project Director: Debra Fay Disney; Phone: (309) 693-8139; E-Mail: ddisney@cchlpeoria.org

The purpose of the program - is to provide supportive and educational services. The key activities - include support groups, individual counseling, and educational seminars. All activities focus on the empirically proven connection between mind, body, and spirit. The services are free of charge for people who currently have or ever had breast cancer and for the people in their personal supportive network. The evaluation method - is to have breast cancer survivors complete an initial survey rating overall "Quality of Life." Additionally, group participants will complete a second survey after three months of group attendance. Counseling participants will complete a survey either after three months of counseling, or at the end of the final counseling session. The survey will evaluate whether the participant perceives that he or she received the expected benefits of the program and whether quality of life has improved. The expected impact of the program - is to improve coping skills, self advocacy, self-efficacy, anxiety management, and quality of life in the domains psychological well-being and social well-being.

Cancer Center For Healthy Living, Inc., Peoria, IL - \$3,728.00

Project Director: Sharon Windsor; Phone: (309) 243-3462; E-Mail: swindsor@cchlpeoria.org

The Breast Cancer Nutrition program provided through the Cancer Center for Healthy Living will provide comprehensive medical nutrition therapy services, based on evidenced-based practices, for individuals suffering from nutrition-impact symptoms related to breast cancer and its treatment. Patients & survivors will receive the skilled services of a licensed and registered dietitian to help manage unintentional weight loss secondary to anorexia, mucositis, esophagitis, stomatitis, nausea, vomiting, diarrhea, and myelo-suppression which commonly occur during chemotherapy, radiation therapy, and/or surgical interventions required to treat breast cancer patients. This program will provide individualized medical nutrition intervention, samples and ordering information for medical nutrition foods as appropriate - intended to minimize delays in treatment plans and improve quality of living. Patients from Peoria County who qualify will receive provisions for transportation to nutrition consultations as well as ongoing medical nutrition foods. A small portion of our services will target breast cancer survivors desiring to incorporate lifestyle changes to improve long-term survival.

Fulton County Health Department, Canton, IL - \$26,827.00

Project Director: Theresa Bankert; Phone: (309) 647-1134; E-Mail: tbankert@fultonco.org

Fulton County Health Department will facilitate an existing breast cancer support group for newly diagnosed survivors and their families in Fulton County. A primary focus will be to increase breast self awareness through education, access to screening and early detection. We will target identified high risk geographic areas and populations in an effort to reduce rates of breast cancer incidence and mortality. We will network with area providers and hospitals to ensure early and thorough access to all available services. Staff will monitor each client from program entry to completion of services.

Hancock County Health Department, Carthage, IL - \$19,950.00

Project Director: Stephanie Willey; Phone: (217) 357-2171; E-Mail: stephaniewilley@hchd1.org

The Hancock County Health Department will use Community Grant Funds from the Peoria Memorial Affiliate of Susan G Komen for the Cure to provide mammograms for eligible rural women aged 40 years or older who lack the resources to obtain these services for themselves. Comprehensive education that increases awareness, promotes good breast health, and encourages participation in preventive screenings will be provided to women of all ages in an effort to reduce the morbidity and mortality from Breast Cancer in Hancock County.

Heartland Community Health Clinic, Peoria, IL - \$23,850.00

Project Director: Mary Auer; Phone: (309) 680-7631; E-Mail: mauer@heartlandchc.org

Central Illinois suffers a higher breast cancer mortality rate than either the state or national averages. Among those who die, black women make up twice as many as white women. One survey indicated that 8 out of 10 black women identified that barriers to access healthcare contributed to their lack of treatment. Heartland Community Health Clinic is committed to reducing these statistics within our community by making mammogram screening more accessible to local African American women and by providing them the referral and/or counseling services they require to attain appropriate care. To do this, HCHC will partner with local hospitals and will provide incentives and transportation to participants to ensure they arrive for their appointments. The program will be evaluated by tracking the number of patients scheduled for mammograms, the number of patients seen, the number of patients requiring a subsequent referral, and the number of patients who are in compliance with their referrals. The likely impact of this program is an increase in early breast cancer detection among black women in Peoria due to greater availability for patients to access mammogram screening.

Heartland Community Health Clinic, Peoria, IL - \$50,000.00

Project Director: Mary Auer; Phone: (309) 680-7631; E-Mail: mauer@heartlandchc.org

The Heartland Healthy Patient Initiative is an educational program for low-income, medically underserved patients who receive health services at one of Heartland's clinics. Goal 1 will provide breast health awareness and education to 1,800 Heartland patients. During regularly scheduled appointments for pap smears and clinical breast exams female patients will identify personal risk factors for breast cancer and discuss plans to reduce those risks, including monthly SBE. High-risk male patients will also receive examinations and gender-specific education on breast cancer prevention. Bi-weekly breast education classes will be offered for patients to view an educational video and palpate breast models to help them distinguish between normal and abnormal breast tissue. Patients will receive valuable information about the three steps that are most important to breast health, self-breast examination, clinical breast examination and mammography. Goal 2 is to provide 10 patients diagnosed with breast cancer access to care, appropriate referrals, transportation and translation as needed, prescriptions for pain and nausea as needed, compression therapy, counseling and support groups.

Heartland Community Health Clinic, Peoria, IL - \$72,000.00

Project Director: Mary Auer; Phone: (309) 680-7631; E-Mail: mauer@heartlandchc.org

Heartland Community Health Clinic will provide breast health services to women in Peoria and Marshall Counties with emphasis on African American women and women in rural areas. A comprehensive program of services will include providing breast health information during outreach at health fairs and churches; maintaining a network of medical providers for clinical services; reimbursing designated breast health screening services for uninsured women, and providing direct follow-up case management services to assure women with abnormal screening results receive appropriate follow-up care. An important aspect of the program includes participating in activities to increase the capacity in the community by strengthening local breast health advocacy coalitions. Evaluation of the program will include reports of number of women receiving education, women in minority populations, and women receiving mammograms and other breast health services. The impact on the community will be an increased capacity for services through coalition building, increased breast health awareness through education, and increased number of minority women receiving breast health services through coalition building, increased breast health awareness through education, and increased number of minority women receiving breast health services.

Henry & Stark County Health Departments, Kewanee, IL - \$6,460.00

Project Director: Carrie Boelens; Phone: (309) 852-7255; E-Mail: cboelens@henrystarkhealth.org

The No Barriers Project will provide breast health education and outreach to women in rural Stark County in an effort to increase the number of rural women making breast health a priority. The program will also provide vouchers for eligible women for mammograms who do not meet Illinois Breast and Cervical Cancer Program criteria, are unwilling to enroll due to perceived barriers, and have no other funding source. Outreach and educational events will be held to inform rural women of funding sources available and provide education on the importance of breast health and screening exams. Outcomes will be measured by post event surveys, and the number of women receiving their annual mammogram as a result of the education provided. In addition, the number of women issued vouchers for a mammogram will be evaluated. The goal is to educate women and decrease the barrier of cost while providing ease of access to encourage rural women to make breast health a priority.

Hult Center for Health Education, Peoria, IL - \$38,292.00

Project Director: Anne Howerton; Phone: (309) 692-6550; E-Mail: ahowerton@hult-health.org

Kids Konected provides compassion, support, friendship, and learning for children, ages 5-18, whose lives are touched by a parent or caregiver with cancer. The purpose of the program is to offer a safe, supportive environment for children to gain information and share feelings and concerns about their loved one's cancer with a group of peers. Children are teamed together in age-appropriate groups, facilitated by Master level professionals. Facilitators educate the children about cancer and help them share their feelings and support one another. Peer support groups provide opportunities for kids to gain accurate information and education about cancer and to learn stress management techniques and coping skills as they experience the impact of cancer within their family. A separate support group is provided for parents or caregivers who accompany the children. Turning Point technology is used to conduct pre/post test measure of participant knowledge gains and improved coping skills.

Hult Center for Health Education, Peoria, IL - \$15,968.00

Project Director: Matt George; Phone: (309) 692-6550; E-Mail: mgeorge@hult-health.org

The Hult Center for Health Education will implement a breast self awareness class within high school health classes in the geographic area covered by the Komen Memorial Affiliate counties. Using Turning Point Technology keypads, participants will be able to interact in the program and demonstrate knowledge gained and intended behavior change through a pre and post test. Female students will also have an opportunity to find and feel lumps in breast models utilized in the program. Throughout the program the female high school students will learn about the breast anatomy and physiology, signs and symptoms of breast cancer, the importance of early detection, what a mammogram is and when it should be done, what a clinical breast exam is and when it should be done, as well as the correct technique for doing a breast self exam.

Institute of Physical Medicine & Rehabilitation, Peoria, IL - \$20,000.00

Project Director: Molly Nettles; Phone: (309) 692-8120; E-Mail: Molly.nettles@ipmr.org

The Breast Cancer Rehabilitation & Lymphedema Program at The Institute of Physical Medicine & Rehabilitation will assist in restoring function to improve quality of life for at least 20 underinsured individuals suffering from the debilitating side effects of breast cancer and its treatment. Breast cancer patients and survivors will receive the skilled services of a physical and/or occupational therapist to address the physical limitations caused by breast cancer, including the following: lymphedema, range of motion, myofascial pain, and strength. Therapy participants will complete a functional index evaluation both pre- and post-treatment to measure functional outcomes and quality of life. The impact of this program will be improved quality of life status post breast cancer treatment for those who otherwise could not afford therapy services.

Knox County Health Department, Galesburg, IL - \$35,016.00

Project Director: Rhonda Peterson; Phone: (309) 344-2224; E-Mail: RPeterson@knoxcountyhealth.org

The Knox County Health Department along with the Knox County Women's Health Clinic will provide quality breast health education and outreach services for the entire county of Knox, which will include breast cancer risk factors, lifestyle choices as they relate to breast health and cancer, screening guidelines, self examination, clinical breast exams mammograms and ultrasounds. Knox County females are assured access to clinical breast exams, comprehensive breast education and mammography through the Knox County Women's Health Clinic, and their competent staff. Since Knox County also provides the Illinois Breast and Cervical Cancer Program, the Susan G.

Komen funds enhance the services provide at a one stop clinic visit for many patients. We are very fortunate to be a key participant in the Knox County Breast Cancer Support Group. We are allowed many opportunities for outreach and education through this avenue. The majority of the Women's Clinic patients are high risk, due to the dynamics of the clinic clientele and the economic times upon us. These women are exactly the population Susan G.

Komen funding grant dollars will reach, through education and screening mammograms.

McDonough County Health Department, Macomb, IL - \$16,657.00

Project Director: Amy McCallister; Phone: (309) 837-9951; E-Mail: AMcCallister@mchdept.com

Provide screening and early detection, with referral and follow-up services, to 20 women. This target population will be under the age of 50 years, low income, uninsured or underinsured and, according to our statistics and the 2009 "Community Profile Report Executive Summary" predominately Caucasian. Accomplishing our goals and evaluation will be through a variety of activities via outreach and in-house health department programs. Collaboration with social service agencies, hospital, medical providers, multi-media outlets throughout rural and urban McDonough and surrounding counties will be paramount for success to reach our target population. The number of women reached and served will be documented through billing procedures and medical case management.

Methodist Medical Center Foundation, Peoria, IL - \$18,100.00

Project Director: Kelly Frick; Phone: (309) 671-7779; E-Mail: kfrick@mmci.org

This program provides support to patient with financial needs who are at risk of developing lymphedema or who are suffering the effects of lymphedema as a result of surgery for breast cancer. Financial support may be received for wraps, supplies, therapy services, and compression garments with the objective of controlling the patient's acute or chronic symptoms.

Methodist Medical Center Foundation, Peoria, IL - \$100,452.00

Project Director: Kelly Frick; Phone: (309) 671-7779; E-Mail: kfrick@mmci.org

The focus of this initiative is to increase the number of African American women, Hispanic women and women who are underserved/underinsured who receive breast health screening through mammography, thereby improving chances for early detection and successful treatment of breast cancer in these populations. Identification, education, incentives, and improved access to services will all be components of the program. A BRA outreach educator position will be necessary in order to implement the functions critical to success. The BRA outreach educator will connect underserved women with breast health services and help them obtain the necessary care and treatment through the Methodist Breast Health Navigator when needed. BRA provides comfort, support, protection, and relief that a woman needs to overcome her hesitations about breast health assessment.

Methodist Medical Center Foundation, Peoria, IL - \$40,000.00

Project Director: Kelly Frick; Phone: (309) 671-7779; E-Mail: kfrick@mmci.org

This collaborative program serves patients of Methodist, OSF Saint Francis, and Proctor Hospital breast services. The program is administered by the Methodist Medical Center. Breast cancer patients who need and qualify for financial assistance can receive support for the purchase of post-surgical camisoles; specialty bras, breast prostheses, and wigs or other head coverings that will help the patient feel more comfortable during and after treatment for breast cancer. Studies have shown that these items contribute to the patient's feeling of well-being and assist them in dealing positively with their disease. Educational materials are made available to all patients diagnosed with breast cancer regardless of financial resources.

OSF-Saint Francis Medical Center Foundation Council, Peoria, IL - \$25,000.00

Project Director: Tenille Oderwald; Phone: (309) 683-5324; E-Mail: tenille.m.oderwald@osfhealthcare.org

The Comprehensive Lymphedema program of OSF Saint Francis Medical Center Outpatient Rehabilitation will ensure that women or men, especially those unable to pay, will have available to them the skilled evaluation and treatment of lymphedema secondary to breast cancer.

OSF-Saint Francis Medical Center Foundation Council, Peoria, IL - \$29,273.00

Project Director: Tenille Oderwald; Phone: (309) 683-5324; E-Mail: tenille.m.oderwald@osfhealthcare.org

Financial barriers deter women from obtaining mammograms, which provide early detection of cancers and improve outcomes. This grant will target low income women, particularly women in rural areas and black women in Peoria County, to assure they will receive potential life-saving breast imaging procedures.

OSF-Saint Francis Medical Center Foundation Council, Peoria, IL - \$10,000.00

Project Director: Tenille Oderwald; Phone: (309) 683-5324; E-Mail: tenille.m.oderwald@osfhealthcare.org

This collaborative grant between OSF Saint Francis and Methodist Medical Center will again focus on providing financial assistance for patient undergoing treatment for breast cancer through gas and grocery cards.

Proctor Hospital, Peoria, IL - \$19,846.00

Project Director: Lou Tenarvitz; Phone: (309) 689-8614; E-Mail: lou.tenarvitz@proctor.org

Proctor Hospital is requesting funds to distribute breast health information and to provide 85 free screening mammograms to women 40-64 years of age to low-income, uninsured/underinsured African-American and Rural women in Fulton, Knox, Marshall, Mason, Peoria, Tazewell, and Stark counties. A marketing campaign targeted to African-American and rural women will be implemented utilizing community news, farm bureau publications, churches, beauty salons and a Mammogramathon day in October 2011. Additional incentives will be added to encourage women to have screenings by adding evening hours for services and financial assistance for transportation. A zip code and ethnicity analysis of mammography utilization for 2011-2012 will be compared to the 2010-2011 results for efforts reporting an increase in utilization. Individual tracking of educational materials and a return demonstration will be utilized for reporting process. The impact of this program will increase awareness of breast health and increase the number of breast health screenings to improve early detection and successful treatment of breast cancer in these two at-risk populations.

Tazewell County Health Department, Tremont, IL - \$59,367.00

Project Director: Sarah Buller Fenton; Phone: (309) 925-5511; E-Mail: sfenton@tchd.net

Tazewell County Health Department will provide mammograms or other diagnostic breast procedures to 125 women in Tazewell County. The Department will also provide education and outreach to women eligible for services through the Illinois Breast and Cervical Cancer Program, and to other Tazewell County women, including Hispanic and rural women, through activities that are included in the program's marketing plan. Outreach in rural areas will include displays and staff presence at 3 fairs or festivals held in rural towns in the county. Tazewell County Health Department will collaborate with Pekin Hospital to sponsor a Free Mammogram Day on National Mammography Day, October 21, 2011, and will provide mammograms to 50 women who have lower incomes and no health insurance. The goal of this project is to enroll women to receive breast screening/diagnostic services funded by Susan G. Komen for the Cure or the Illinois Breast and Cervical Cancer Program and to reach 1,000 women with breast health educational information.

Cancer Legal Resource Center- Disability Legal Rights Center, Bloomington, IL - \$6,788.10

Project Director: Joanna Morales, Esq.; Phone: (773) 750-3063; E-Mail: Joanna.Morales@lls.edu

The Cancer Legal Resource Center (CLRC), a joint program of the Disability Rights Legal Center & Loyola Law School, is the only national center that provides free info/resources on cancer related legal issues to breast cancer patients, survivors, caregivers, & others. Those who do not have adequate info about their legal rights/options are likely not receiving optimum health care, are more prone to experience increased stress, anxiety, late-stage diagnoses, & lower survival rates. The multi-tiered approach serves women with low incomes and/or who are uninsured/under-insured, who lacks resources & knowledge to facilitate access to health care, insurance, & other benefits. This program will reach McLean County communities to help eliminate disparities in access to health care; increase access to screening/treatment; & improve quality of life/survival rates for women/men with breast cancer. The CLRC will write & distribute a Guide to Navigating Breast Health Care Options in McLean County; host educational events for McLean County stakeholder groups; conduct an awareness campaign about CLRC services; & directly assist McLean County residents through our toll-free Phone Assistance Line.

Central Illinois Chapter, The Links Incorporated, Bloomington, IL - \$14,725.00

Project Director: Wilma Bates; Phone: (309) 663-9395; E-Mail: Wilma24@msn.com

The Central Illinois Chapter of The Links, Incorporated is pleased to partner with the Susan G. Komen for the Cure to present, Taking STEPs Together. (Screening, Treatment, and Education Program) The program, focused on reaching 150 African American women of all ages, will center on breast cancer awareness & education. Mothers, daughters, sisters & girlfriends are invited to attend the half day event. Through a relaxing, & informative setting, facts on breast health, nutrition, self-breast exams & mammogram screening will be provided. Presented by local professionals, health providers & breast cancer survivors, with a sensitive, caring & nurturing approach, the minds, souls & bodies of the participants will be fed with information that is essential for wellness of the whole body. Information gathered to include a questionnaire on self-breast exam knowledge, history of personal screenings, and commitment to The Circle of Promise. The impact of our event will lead to greater understanding of the importance of breast health, how to be proactive in personal health care, importance of healthy life choices and dispel popular myths about breast health that prevail in our community.

Community Cancer Center Foundation, Normal, IL - \$50,000.00

Project Director: Becky Powell; Phone: (309) 451-8500; E-Mail: bpowell@cancercenter.org

Supporting our Community through Breast Cancer Services and Education is a grant from the Community Cancer Center Foundation designed to provide assistance to women who are uninsured or underinsured access mammography and other diagnostic services as well as provide financial support for breast programs and services offered by the Community Cancer Center. Programs include the reNEW class, exercise classes, lymphedema clinic, access to a breast health navigator, community education, and support for a community initiative to raise local mammography rates called Pink Partners. This project has the potential to decrease the local breast cancer mortality rate by increasing access to screening and diagnostic procedures as well as decreasing the risk of a breast cancer recurrence in women already diagnosed with the disease through lifestyle choices. The Community Cancer Center is a joint venture of OSF St. Joseph Medical Center and Advocate BroMenn Healthcare that has been serving the local community for eleven years. For more information about the Center, please call 309-451-8500 or visit the website at www.cancercenter.org.

Hult Center for Health Education, Peoria, IL - \$3,982.00

Project Director: Anne Howerton; Phone: (309) 692-6550; E-Mail: ahowerton@hult-health.org

The Hult Center for Health Education will provide breast cancer awareness presentations to 700 female students in McLean County High Schools. This program is designed to educate the students on breast anatomy and physiology, normal and fibrosystic tissue and changes, risk factors, signs and symptoms of the disease and the importance of early detection using breast self examination. Anatomical models are used to teach the proper technique for performing a breast self exam. The Hult Center will be utilizing the TurningPoint Technology software to pre and post test the female students on the effectiveness of the program. Program focus areas will include: increased knowledge of breast cancer signs and symptoms; likelihood of regularly performing BSE and the understanding of the proper technique of performing self exams. Based on past research the Hult Center for Health Education feels confident that the curriculum will increase the students' knowledge on breast cancer, likelihood of performing breast self exams currently and in the future, and the likelihood of encouraging someone else to perform a BSE.

McLean County Health Department, Bloomington, IL - \$40,000.00

Project Director: Jan Morris; Phone: (309) 888-5446; E-Mail: Jan.morris@mcleancountyil.gov

McLean County Health Department will conduct an educational program targeting rural, African American, Hispanic, and college aged women. The program is based on three breast health issues: all women are at risk for breast cancer; early detection saves lives; and proactive healthy lifestyle behaviors can help prevent breast cancer and other chronic disease. Your Health in Your Hands will include techniques addressing behavioral change. It is intended to empower women to take charge of their health by recommending regular clinical exams, yearly mammograms for women forty and over and by of teaching the Mamma Care technique for breast self exams. These targeted audiences are very diverse, but they share a commonality: they all have barriers from receiving breast health education or preventive screenings that may result in them dying unnecessarily from the disease. The Your Health in Your Hands message will be communicated through a variety of community presentations, health fairs, literature distribution, and social marketing empowering women to take charge of their health.